

Integrated care – Provider & Payer Data Integration

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Information Builders

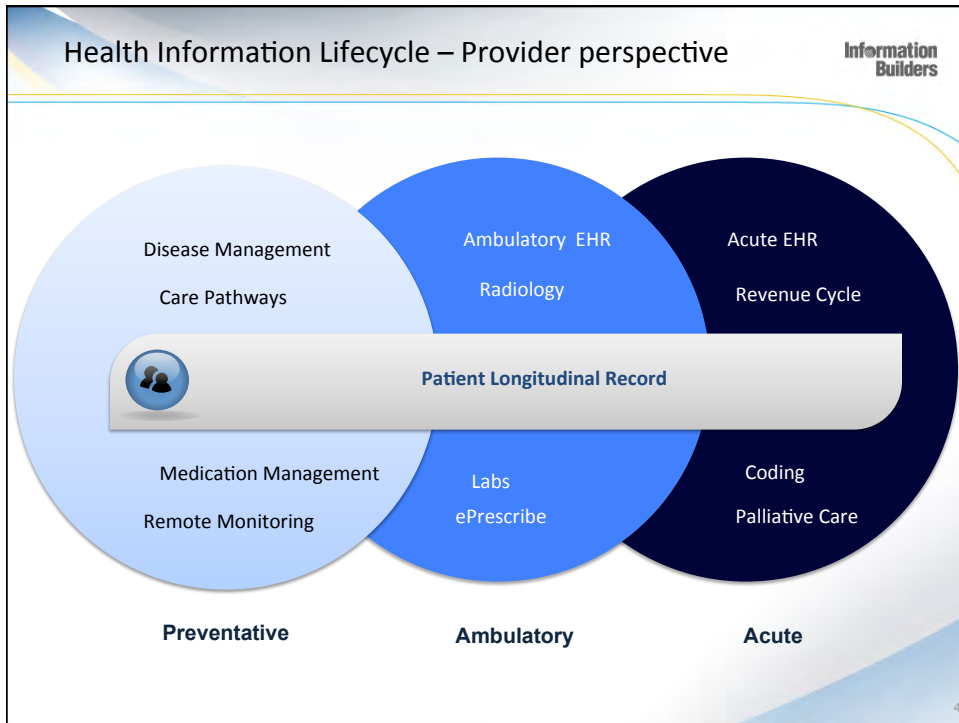
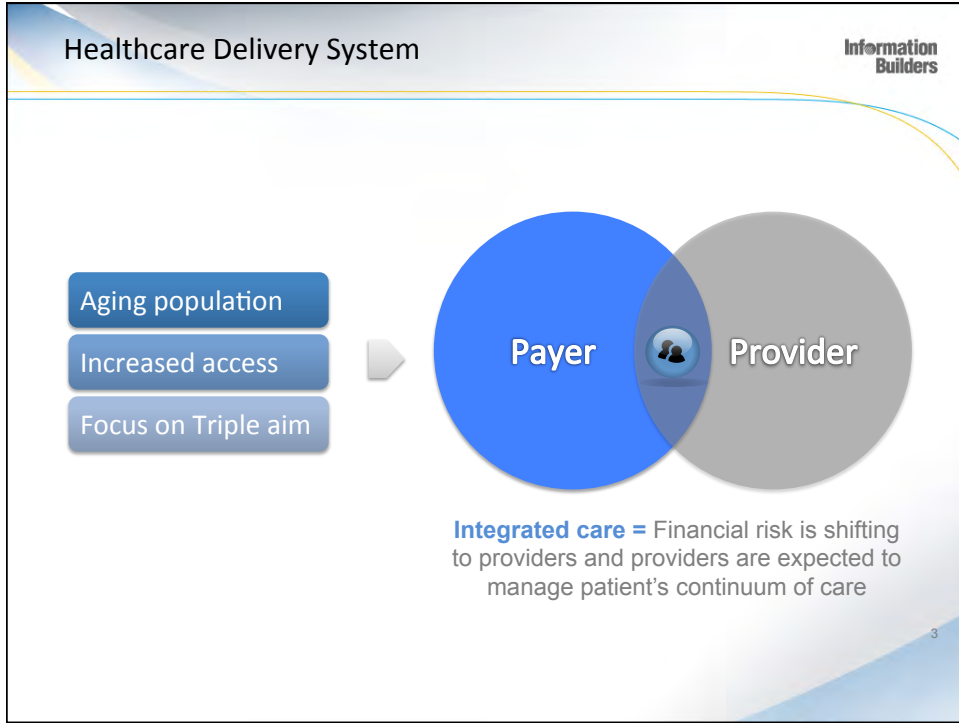
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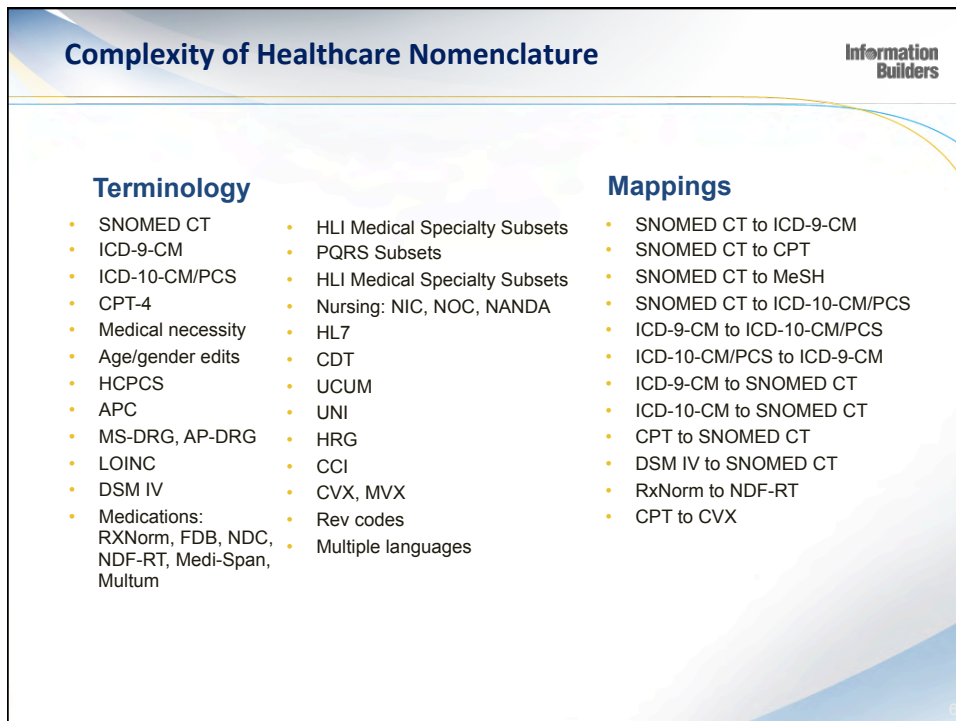
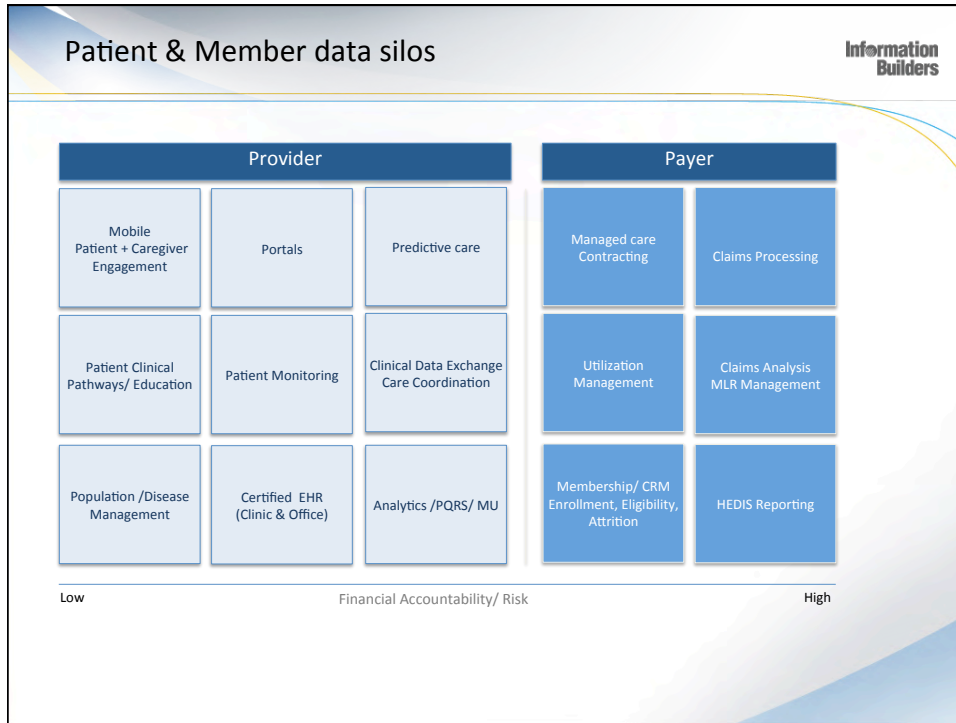


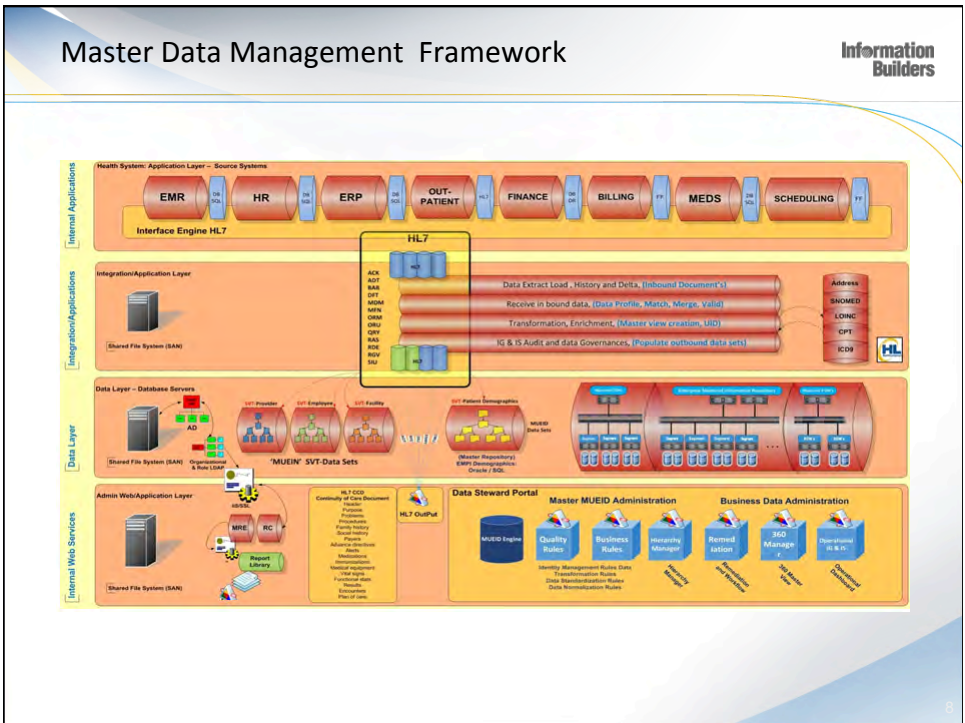
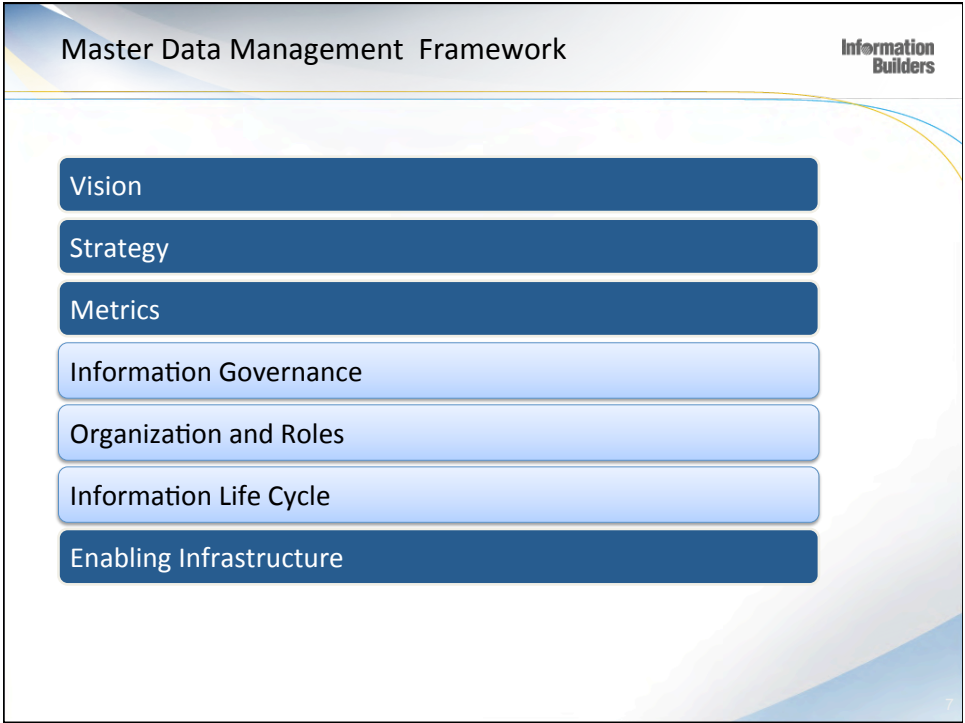
Outline

- Macro Environment - Healthcare Delivery System
- Patient & Member Information silos
- MDM Framework
- MDM Implementation – Healthcare
- Discussion

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Discussion Topics Information Builders

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- Strategic roadmap for MDM Implementation – aligned with business initiatives

- How to articulate the ROI on MDM initiatives

- CIO – Owner/Steward of the information assets.

- CIO – Key sponsor for MDM

- Best Practices for managing Information Life Cycle
